



## SOUNDREEF AND SUISA TOGETHER COLLECT ONLINE RIGHTS ROYALTIES

Soundreef and Suisa, the Swiss collective management organization, have reached an agreement for the licensing and collection of performance and mechanical rights for multi-territorial online usage on behalf of songwriters and music publishers. The two companies will join forces and repertoire in the dialogue with the most important digital service providers.

This alliance is strategic for the multi-territorial license agreements with many of the most important digital service providers such as Apple Music, Apple iTunes, Google Play, Amazon, Beatport, Deezer, Napster, Soundcloud, Spotify, Starmaker, Tidal, 7Digital, Vevo, Qobuz and Traxxsource.

The online usage of Soundreef's songwriters' and music publishers' repertoire will be licensed and administered for these providers via the agreement and also the MINT platform, ([www.mintservices.com](http://www.mintservices.com)), created in collaboration with the US musical rights organization SESAC.

"We are delighted to begin this collaboration with SUISA – Francesco Danieli, Soundreef Ltd. CEO commented – We share both vision and goals in terms of using technology to make royalty transaction faster, easier and more transparent".

"It is an important step – Soundreef's founder Davide D'Atri declared – and it is proof that European collecting societies are looking to the future. The collaboration between traditional collecting societies and new companies such as Soundreef will benefit rights holders providing quality services and guaranteeing efficiency."

Soundreef is revolutionizing royalty collection in Europe with its approach based on new technology and digital systems. It operates in more than 20 countries and administers royalties for over 25.000 rights holders worldwide of which 11.000 in Italy including Fedez, Enrico Ruggeri, J-Ax, Gigi D'Alessio, Maurizio Fabrizio, Nesli and Rovazzi among them.

*Soundreef Ltd is an Independent Management Entity (EU Directive 2014/26/EU), listed as a licensing body by the UK Intellectual Property Office. Soundreef offers similar services to those offered by national Collective Management Organizations (CMOs) such as SGAE, GEMA, SIAE and SACEM.*

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