



NEW IMPORTANT ARTISTS, AUTHORS AND EDITORS CHOSE TO BE MANAGED BY SOUNDREEF STARTING FROM 2022

Rome, 22 November 2021: Several new names in the pop firmament have chosen Soundreef for the total or partial management of their royalties, starting from 1 January 2022. The growth of the music catalog administered by the company founded by Davide d'Atri (with particular reference to the management of online, radio and TV rights, in which Soundreef excels) reflects the market changes consequential to the crisis that has invested the sector last year and, in particular, the increase in the use of streaming content.

Thanks to its technological and innovative development, today Soundreef offers its members a 100% transparent and analytical distribution - Authors, Composers and Publishers are sharing their rights thus maximizing earnings and making the administration of their copyrights more efficient.

And this is why some of the best-known names in the Italian music world have chosen Soundreef for the management of their **Online and Radio/TV rights**, a field in which our collecting company excels thanks to its innovative technology. Laura Pausini, Ultimo, Giovanni Allevi and Marco Masini come from the Olympus of pop. They are joined by other pillars of the Italian music word, like Franz di Cioccio and Patrick Djivas of PFM, while straight from the rap scene come Tedua, Briga, Mostro, AVA, Leon Faun, Duffy, Bresh and dozens of young rappers and trappers generating millions of streamings each month. Furthermore, publishing companies like Honiro, Baraonda and others owned by the same authors and composers entrust Soundreef **with Online rights only**.

Finally, Soundreef will manage **all the copyrights** of well-known authors Federica Camba (author of numerous hits), Claudio Guidetti ("*Più bella cosa*", "*Un'emozione per sempre*", along with two victories at Sanremo), the producer STRAGE, Francesco Zampaglione, and Megalo and GPQN publishing companies, as well as numerous emerging artists, for a total of 43,000 registered authors, composers or publishers, 26,000 of which are Italian.

Soundreef is the first copyright management company in Italy supporting the "Credits Due" international campaign, designed to raise awareness and unite the music industry on the importance of metadata, *i.e.* the identity information of tracks. When correctly related to the piece, metadata – indeed, *the registry of musical works* - ensure a more effective tracking and, consequently, a more correct remuneration. This is an essential technological effort to update and make current reporting systems more efficient.

These new acquisitions enrich the already-consolidated catalogue of our collecting company, whose repertoire, over the years, was enriched by famous authors such as Enrico Ruggeri, J-Ax, Gigi D'Alessio, Giancarlo Bigazzi, Alessandro Merli (Takagi), Fabio Clemente (Ketra), Maurizio Fabrizio, Fabio Rovazzi, Federica Abbate, Boomdabash, Danti, Two Fingerz, Morgan, Nesli, 99 Posse, Noyz Narcos; prominent publishers such as Smilax; and, for the online collection, Thaurus Publishing.

Along with great names of the Italian rap sphere, including Sfera Ebbasta, Guè, Marracash, MACE, Charlie Charles, Shablo, Rkomi, Ernia, Drefgold, FSK Şatellite, and many others.

Soundreef Ltd is an Independent Management Entity, listed in the public register of governmental bodies responsible for intellectual property rights of the United Kingdom, Greece, Spain and Portugal. The company manages the royalties of over 43,000 authors and publishers worldwide, 26,000 of which are Italian. Soundreef Ltd operates in over 90 countries around the world, directly or through representation relations. In 2020 Soundreef Ltd joined the CISAC network as a Rights Management Body, consolidating its presence and capillarity abroad.

Among its authors, **Enrico Ruggeri, J-Ax, Gigi D'Alessio, Giancarlo Bigazzi, Alessandro Merli (Takagi), Fabio Clemente (Ketra), Maurizio Fabrizio, Fabio Rovazzi, Federica Abbate, Federica Camba, Ultimo, Laura Pausini, Marco Masini, Franz di Cioccio and Patrick Djivas, Giovanni Allevi, Tedua, Boomdabash, Danti, Two Fingerz, Morgan, Nesli, 99 Posse, Noyz Narcos.**

Among the publishers, Smilax and, for the online collection, **Thaurus Publishing, Baraonda and Honiro** .

Big names of the rap scene have also chosen Soundreef for the online collection, including **Sfera Ebbasta, Guè, Marracash, MACE, Charlie Charles, Shablo, Rkomi, Ernia, Drefgold, FSK Şatellite , and many others.**

In addition to Soundreef Ltd, Soundreef SpA also controls **Soundreef Media Service Srl**, managing in-store music for commercial chains and small businesses, and **Soundreef Ltd Ireland**, an Independent Management Body, present in the public register of the Intellectual Property Office of Ireland, representing specific types of rights on behalf of Soundreef Ltd UK in the European Community.

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